

Mid-America Credit Union Association

Dealing with Frauds, Forgeries & Adjustments in an Electronic-Payments World

TELEPHONE – WEBCAST – AUDIO/VISUAL CD ROM

Wednesday, October 21, 2009

12:00 pm – 1:30 pm Pacific
1:00 pm – 2:30 pm Mountain
2:00 pm – 3:30 pm Central
3:00 pm – 4:30 pm Eastern

For your convenience, you may register online!

Register Now or Learn More About Your Registration Options – [click here](#)

If you prefer to mail or fax your registration, please use the link above and print the form.

As check processing enters an all-electronic environment and use of electronic payments continues to rise, ACH and debit card fraud schemes are increasing consumer and financial institution losses. While accelerated clearing and ACH processing works to a financial institution's advantage, it does the same for criminals. Counterfeiters and organized crime groups regularly seek ways to exploit weaknesses in electronic payments.

Learn about specific frauds in ACH, cards, and electronic checks that are causing the greatest losses. Then discover the essential elements of effective fraud management and methods to mitigate losses using security measures available within the payment systems.

HIGHLIGHTS

- Explore the most-common and costly, card, image, and ACH frauds
- Evaluate vulnerabilities and inherent weaknesses of the electronic-processing environment
- Review proper returns of fraudulent items
- Learn about tools specifically developed to combat fraud in the electronic environment
- Explore prevention methods to help mitigate losses

WHY SHOULD YOU PARTICIPATE?

This session is a cost-effective way to educate staff about forms of frauds in electronic payments and mitigation measures. You may train as many individuals as you like for one set price. There will be no travel costs, no time lost from work, and no one will be required to leave the institution.

WHO SHOULD ATTEND?

This informative session would best suit operations and adjustments personnel, ACH staff, audit/compliance personnel, security and fraud staff, and those responsible for training.

PLEASE NOTE: Your registration fee allows you to have **one telephone connection**. However, as many people as you like may listen from your office speaker phone. If you register for the webcast, your registration fee also includes **one internet connection** from a single computer terminal.

ABOUT THE PRESENTER – Rayleen Pirnie, EPCOR

After 10 years as a corporate fraud investigator, Rayleen Pirnie joined EPCOR (formerly Mid-America Payment Exchange) in 2007. She works closely with local and federal law enforcement agencies; has testified in state and federal courts at countless trials; and stays abreast of frauds and counter-measures. Recognized as a payments-fraud expert, she is often invited to speak financial fraud conferences. Rayleen teaches financial institutions, corporations, and citizens how to protect themselves from fraud and educates law enforcement

and government agencies on payment system fraud. She is the creator and author of "The Fraud Dispatch," a bi-monthly publication devoted to helping the financial industry recognize and combat financial crimes.

WHAT IS A TELEPHONE/WEBCAST SEMINAR?

This training method allows unlimited listeners on your office speaker phone. By choosing the webcast option, participants will also be able to view online visuals as the presentation is delivered. Registrants receive a toll-free number and pass code that will allow entrance to the seminar. The session will be approximately 90 minutes, including question and answer sessions. Seminar materials will be sent prior to the broadcast along with hookup instructions. Your pin number, hookup instructions and handouts will be emailed to you. You will need the most current version of Adobe Acrobat Reader available free at www.adobe.com.

CAN'T ATTEND THE SCHEDULED TRAINING? ORDER THE AUDIO/VISUAL CD ROM!

As an added benefit, you may purchase a CD Rom* of this presentation. The CD includes the original audio/visual presentation, the question and answer sessions, and the handouts. In addition, you will be able to contact the presenter if you have follow-up questions. Use this "off-the-shelf" training program for those that could not attend the live seminar and for future training. **AFFORDABLE, PROFESSIONAL TRAINING, WHEN AND WHERE YOU CHOOSE.**

*CD Rom for PC use only

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Questions? Email MACUA@CUwebtraining.com or call 406/442-2585.

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